



KernelCare Affiliate Program

Overview & how to get started

**Quickly generate new revenues
and add valuable security
information for your customers!
300K+ servers running.**

What is KernelCare?

KernelCare keeps kernels secure and ends reboots forever with a single command. It ensures customers never miss security patches, and their kernels are always up to date.



Learn more at
KernelCare.com



High-impact, integrated program

KernelCare allows for prompt patching of kernels against all latest security vulnerabilities without the need to reboot. When your customers use your control panel, you can check the status of their kernel, display the message of an outdated kernel, and instantly solve this issue by offering them KernelCare. It will update their kernels instantly, and will keep them up-to-date going forward, all without reboots.



How you can make money

The product is loved by Admins because it provides huge convenience, security, and time savings at a very attractive price, from \$2.25 to \$3.95/month per server. We will provide you with a dedicated affiliate link and pay you on a monthly basis 20% of the revenue generated in the first 3 years of each subscription.



Provide valuable security info

Starting is very easy: add a "Kernel Security" link inside your control panel for Admin's to check running kernel information. To remove deployment obstacles, we give you a free "kernel check" script so that you can deploy within your control panel in just a few hours, and your customers can use to keep their kernels up-to-date. This information is valuable even if the customer has no need for KernelCare.



How the program works

1

Embed open source *kernel checker* script into your interface

2

Upsell from a high-converting landing page (or create your own) via a unique link

3

We pay you 20% of each sale for 3 years on the monthly basis

**Enhance your control panel
and generate extra income**

Step 1. Provide valuable security notice inside your control panel

Using simple open source **Kernel Checker** script provide user with **valuable information**:

- ✓ Warn users about an outdated kernel
- ✓ Instantly suggest steps for updating a kernel
- ✓ Offer KernelCare for rebootless kernel updates, but only if the platform supports it

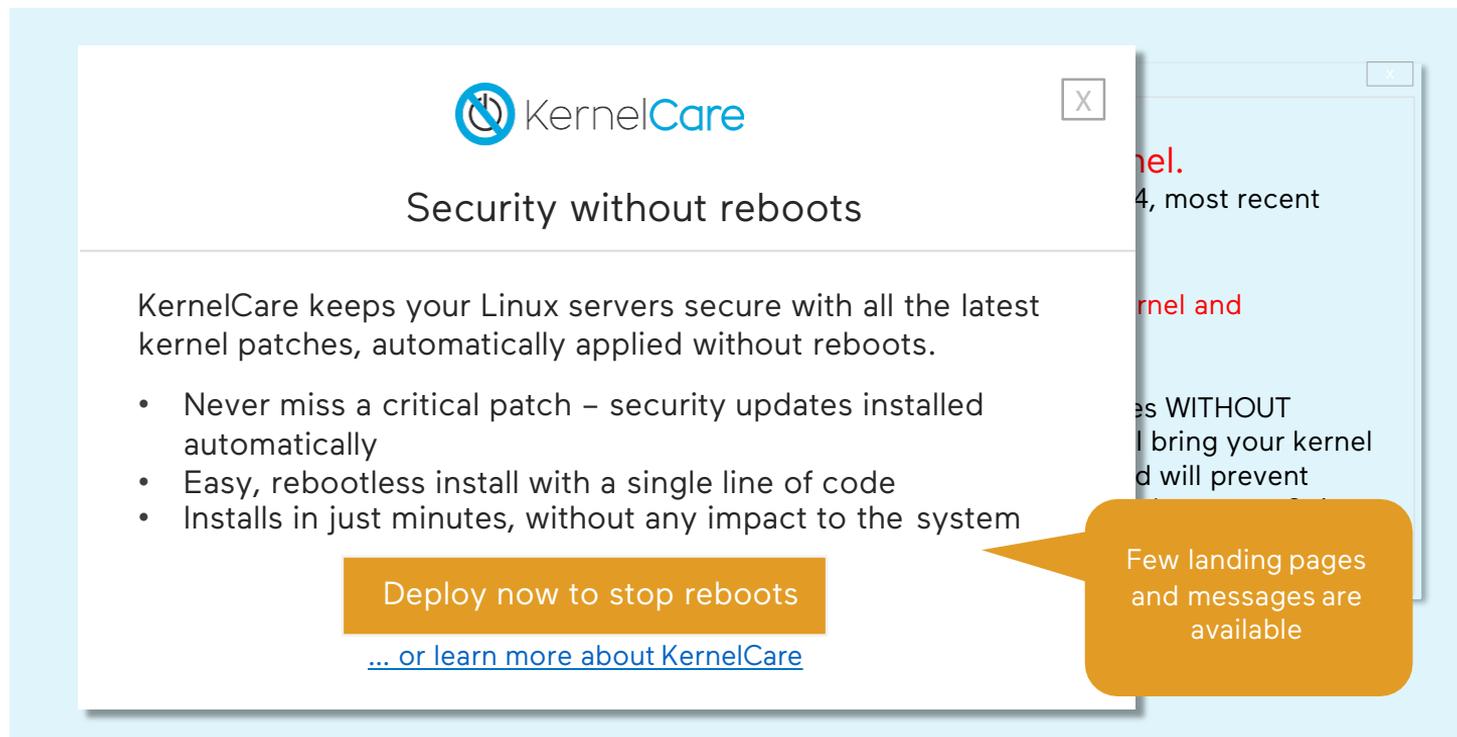
You are running an outdated kernel.

Running kernel: 2.6.32-408.3.1.el6.x86_64, most recent kernel: 2.6.32-408.8.1.lve1.4.3.el6

To update your kernel, run `yum update kernel` and **REBOOT** your server

For automated kernel security updates WITHOUT REBOOTS, [deploy KernelCare](#) - it will bring your kernel up-to-date now without a reboot, and will prevent outdated kernels in the future (which happens ~6 times per year).

... and explain the **benefits** of KernelCare



The image shows a screenshot of a landing page for KernelCare. The page has a white background with a blue header containing the KernelCare logo and the text "KernelCare". Below the header, the main heading is "Security without reboots". The body text states: "KernelCare keeps your Linux servers secure with all the latest kernel patches, automatically applied without reboots." Below this is a bulleted list of three benefits: "Never miss a critical patch – security updates installed automatically", "Easy, rebootless install with a single line of code", and "Installs in just minutes, without any impact to the system". At the bottom, there is a blue button with the text "Deploy now to stop reboots" and a link below it: "... or learn more about KernelCare". A blue speech bubble on the right side of the page contains the text: "Few landing pages and messages are available".

KernelCare

Security without reboots

KernelCare keeps your Linux servers secure with all the latest kernel patches, automatically applied without reboots.

- Never miss a critical patch – security updates installed automatically
- Easy, rebootless install with a single line of code
- Installs in just minutes, without any impact to the system

[Deploy now to stop reboots](#)

[... or learn more about KernelCare](#)

Few landing pages and messages are available

Step 2. Link to our high-conversion page via a unique URL

The image displays three overlapping screenshots of the KernelCare website:

- Registration Form (Left):** Shows the 'KernelCare' logo, a progress bar with 'REGISTRATION' and 'PAYMENT' stages, a 'Select Number Of Licenses' section with a quantity of '1' and a price of '\$3.9', and an 'Account Information' section with fields for 'Work Email*', 'First Name*', 'Last Name*', and 'Company*'. A prominent orange 'Start now' button is at the bottom, with text below it: 'No obligation or credit card required. Try for free. Costs from \$2.95/month. We value your privacy'.
- Key Features Page (Middle):** Features a navigation bar with 'OVERVIEW', 'FEATURES', 'BENEFITS', 'SUPPORTED OS', and 'TRY OR BUY'. Below is a 'Key Features' section with five stars and three icons: a padlock, a refresh symbol, and a server rack. Text below the icons reads: 'Delivers the latest security and Ultimate performance and Works on different servers and environments'. A list of features includes:
 - Supports automatic updates or managed updates in a live environment or in your desired staging environment.
 - Works on typical servers as well as virtual environments.
- Trial Offer (Bottom Center):** A white box with a blue header 'Try KernelCare rebootless security updates for FREE:'. It lists three benefits:
 - Current vulnerabilities gone in seconds:** Bring your kernel up-to-date with all security patches instantly.
 - Keep servers always on:** Run your servers for years without a reboot.
 - Never miss a critical patch:** Stay up to date on all security patches to avoid disastrous incidents.
- What is KernelCare (Bottom Right):** A page titled 'What is KernelCare' with a video player and text explaining the product's value: 'If you love rebooting your servers in the middle of the night to apply the latest kernel updates, this product is not for you. But, if you want to put an end to rebooting servers, causing downtime, and extending maintenance windows, and having vulnerable kernels in general, install KernelCare. With KernelCare, security updates are applied automatically to a running kernel, removing the need to reboot your server. Rebootless, automated installation of security patches takes milliseconds, doesn't alter the performance of your server, and quickly gets you to a better, more secure Linux. Over 50K servers running securely without reboots'.

Step 3. Receive monthly reports and payments from us

20%
of all monthly sales for 3 years

“Quickest turnaround for security patches I have ever seen. Outstanding product and service. Plug and Play.”

Frank Doud, Owner of G.C. Solutions

To learn more about **KernelCare**, visit kernelcare.com

Questions? Contact Our Sales Team: +1 (800) 231-7307 | sales@kernelcare.com